



SCA COMMUNITY CONSULTATION FORUM

PRUDHOE MILL **MEETING 4** **18TH OCTOBER 2007**

Present:	Tony Richards Dee Fawcett	Factory & Site Manager, SCA Prudhoe Mill HR Manager, SCA Prudhoe Mill
	Amy Davison Tony Bradley, Alan Steedman Julia Sayce Peter Nevin	Bradley O'Mahoney PR, representing SCA Bradley O'Mahoney PR, representing SCA NCC Business Development Team. Broomley & Stocksfield Parish Council Prudhoe Town Council (co –opted)
Invited:	Jim Smith Traci Baxter Bob Conlin	SCA Environment and Energy leader Brand Manager – Double Velvet Engineering Manager
Apologies:	Ian Hall Tony Mitcham Dorothy Pilmer Dave Anderson	Broomley & Stocksfield Parish Council Wylam Parish Council Horsley Parish Council Northumberland Fire & Rescue

Tony Richards opened the meeting and informed the CCF that he had taken over the role of Prudhoe Mill & Site Manager. He gave an overview of the Agenda, read out the apologies and welcomed Julia Sayce representing Ian Hall.

MINUTES OF THE MEETING OF 19 April 2007

Actions from the last meeting were discussed and Tony Richards (TR) asked the CCF for their comments regarding the CCF website. Peter Nevin (PN) replied to say the website was simple and informative. TR stated he would be requesting a 'hit counter' to monitor usage. He also said SCA will be updating the website with a site plan for the tree planting (website now updated) scheduled for Quarter 1, 2008. PN said that it had been noticed and commended at a recent meeting of the 'Prudhoe in Bloom Competition' that the front of the site boundary was noticeably improved. Bob Conlin (RC) confirmed that there was a contract in place to maintain and improve the site standards.

TR also updated all those present on the 'New Apprentice Scheme'. Julia Sayce (JS) asked about the scheme and Dee Fawcett (DF) explained why the apprenticeships had been introduced. The Operations Apprenticeship had been running for five years, but this year a new programme for Process Apprentices had also been introduced. This would develop people over a two-year period to be able to take a role in an operating team in the future. It was confirmed that 12 apprentices joined SCA – 3 Operations Technicians (including our first female apprentice) and 9 Process Apprentices. PN stated there was full support for such an initiative.

The minutes were agreed as correct

AGENDA

1. Risk Management Overview

RC provided an overview to the meeting. He informed the CCF that Prudhoe Mill was established as the SCA 'Benchmark' in Europe for overall Risk & Loss Management and that the business had an ongoing plan to implement 'loss prevention', which involved further capital expenditure. Further, RC explained how sprinkler systems and working procedures were in practice throughout the mill and about our continuous-proactive approach within all areas of fire and risk management. PN asked how long it took from initiating a water hose for the water to actually strike the fire. RC replied this was 'nano' seconds (9 secs).

RC went on to explain how the site manages in the event of a 'crisis'. The site has in place a 24 hr/52 week call out Duty Rota which includes one member of the management team plus two other people to co-ordinate the procedures set out in our Crisis Manual. JS asked about other hazardous risks, RC replied that we have procedures and systems developed and continuously updated to cover all risks and these systems are audited on regular basis. TR confirmed that we heavily invest in this area and SCA Europe has spent a €1m budget over the last three years.

2. Environmental Impact

Jim Smith (JS) was invited to update on the energy recovery plant (ERP). He informed the meeting that whilst the current public profile was lower than in 2006, the ERP project is progressing to a detailed design and financial proposal stage before obtaining the IPPC. Discussions were continuing with the vendors in these areas. Finally JS added that as and when more information was available to share, he would do so but there was no firm date for the start-up of the construction phase.

Noise

JS informed the meeting that we continually monitor noise and recently we were able to resolve a problem for local residents who were disturbed during the night with truck reversing alarms. JS explained that an annual site survey on noise is undertaken which enables SCA to analyse and react to problems proactively.

New Projects

JS informed the meeting that water is becoming a scarce resource in many parts of the UK and Europe. In Tynedale there is not a shortage of water at present thanks to Keilder. However, as a site we have a number of projects in hand to reduce water consumption as this will contribute to our energy usage reduction programme, reduce costs and support the SCA Corporate objective to use less water and reduce environmental impacts.

Boiler house

The installation of the new boilers is progressing. The new chimney stack was installed in October, coloured green to minimise its visual impact. The boilers will be installed during November - January and will be connected to the new stack. The two new boilers will replace the current four boilers located in the main mill and Unifibres. The Unifibres boilers will be removed and that part of the process will be supplied with steam from the main boilers. The combination of new efficient boilers with a higher chimney will reduce the environmental impacts from this part of Prudhoe mill.

JS asked the CCF to inform their local community whenever possible to register their complaints or concerns regarding these areas directly to SCA and himself. This will enable the Company to react immediately.

3. Site Development

Brand Update

Tracie Baxter – Velvet Brand Marketing Manager gave a brand overview and activities of the Velvet brand to the CCF.

(TR) informed the meeting that Velvet was the biggest toilet tissue brand in the UK/Ireland, and gave a presentation to indicate where the brand sat in relation to competitors. She informed the CCF that the 'paper tissue market' has grown year on year. TB then shared the strategy regarding our advertising campaign using 'Baby MD' to relate to the 'baby-softness' of our products. TB also confirmed how the acquisition of the Proctor and Gamble tissue business will strengthen the position. TB talked about the partnership recently formed with the World Wildlife Fund (WWF). SCA is the No.

1 Tissue Manufacturer out of the 5 top in Europe for 'Green' credentials', having achieved this accolade two years running. Through this relationship, SCA will focus on building 'brand awareness', and TB confirmed that there is a 'Velvet' website which has games, competitions etc. to build brand loyalty at www.velvetbabyMD.com. With the WWF the Velvet brand are focusing on activities with schools to raise environmental awareness, and have recently developed a resource pack for teachers, aligned to the National Curriculum, to support this. There is also a competition currently being run to identify the Velvet Young Nature Photographer for children aged 4 to 16 years. This will close on 7th January 2008. .

PN stated that the local community loved any projects that encouraged scientific interests and had she thought of 'acorn picking' where the children could pick and then plant? TB replied that there will be Velvet-Nature competitions planned which would be nationwide. PN asked if SCA could explore how to tie this activity in with the 'In Bloom' competition to increase the involvement of young people locally. It was also felt to be an appropriate topic to bring to the attention of the Prudhoe Partnership with Schools. It was agreed that this would be progressed. DF/BOM

TR thanked TB for her very informative presentation.

Acquisition Update

TR spoke of SCA's latest acquisition - the Proctor & Gamble European Tissue business, which includes an additional UK site at Trafford Park, Manchester. This will include 'key brands' and a small divestment in Germany. TR gave a presentation covering all the major brands in Europe and remarked that the P&G brand would add strength to the SCA portfolio. DF confirmed that Prudhoe Mill was a 'Strategic' site for the UK within SCA Tissue Europe. TR said SCA's investment in Prudhoe Mill showed their long-term commitment to the local community for both employment and the growth of the local economy.

Go Green Campaign

Tony Bradley (TBr) spoke about the 'Go Green Campaign' supported by SCA as a partner, which was initiated by Newcastle Journal. TBr expanded by indicating this was a big initiative, long-term and would have lots of coverage and activity in the region. The Journal had a dedicated Environmental Reporter and the paper was keen to be creative and proactive in raising the local awareness. TBr said that the campaign was drawing lots of support from local business.

River Crossings/Traffic Flow

PN introduced the topic by asking if SCA had been involved in a local survey regarding the speed limits. TR replied that we had not. A short discussion followed and PN and JS shared a number of traffic related problems in the area, speed problems, Ovingham Bridge, and the lack of service for the South Side of the river as opposed to the North side of the river. JS said that within the next few days we would receive a letter from Mickley Parish Council asking for our support with the voluntary speed limits in the local area for haulage vehicles. Alan Steadman (AS) was asked if he could find out more information regarding the survey and report back. AS

Any Other Business

1. PN asked if SCA organised private site tours. It was confirmed that this was not a common practice but, depending on circumstances, we have been able to do so. PN also shared with the CCF that there was a Heritage Event taking place at Wylam.
2. It was confirmed that Peter Atkinson MP recently made a private visit to the site so that he could update on developments.
3. TR said that SCA were currently reflecting on the colour scheme of the total site, and we are considering the option to blend in and match the colour to the IDC warehouse, this would be part of the site development plan in 2008.

DATE OF NEXT MEETING

17th April 2008 at 2.30pm