



**SCA Community Consultation Forum**  
**Prudhoe Mill**

**Meeting 6**  
**16<sup>th</sup> October 2008**

<b>Present:</b>	Tony Richards Alison Rishworth John Bone Jim Sibbald Louise Minshull Paul Macfaden	Factory & Site Manager, SCA Human Resources Manager, SCA Site Electrical Engineer, SCA Area Operations Leader Logistics, SCA Assistant Brand Manager IDC Manager
<b>Minutes:</b>	Hazel Noble  Amy Davison Tony Bradley,  Tony Mitcham Peter Nevin Paul MacDonald Ian Hall	PA to Tony Richards  Bradley O'Mahoney PR, representing SCA Bradley O'Mahoney PR, representing SCA  Wylam Parish Council Prudhoe Town Council (co –opted) Ovingham Parish Council Broomley & Stocksfield Parish Council
<b>Apologies:</b>	Bob Conlin Jim Smith Alan Steedman Joanne Mathers Mike Senior Dave Anderson Keith Laidler	Engineering Manager SCA Environment and Energy leader Northumberland County Council Business Development Team. Brand Manager – Double Velvet Horsley Parish Council Northumberland Fire & Rescue Northumberland Fire & Rescue

Tony Richards opened the meeting and welcomed everyone. Apologies were read out and Tony informed the CCF that he had not received any reply from his request for information regarding the traffic survey referred to in the last minutes, but he would try again to find out if there was any information that he could pass on to the next meeting. The minutes from the last meeting were agreed as correct.

Tony showed slides regarding a recent visit by the Tissue Europe Leadership Team lead by the European President of SCA, the slides showed how the Mill's presentation to the team had raised comments from long-serving employees that they had "*never seen the mill look better since the mill opened in 1971*". He went on to say that long-term investment, organisation and focussed effort by employees, had paid off with the result of the mill being recognised as an SCA Strategic Site in Europe.

The CCF were shown a short promotional video of Prudhoe mill made recently this year.

## **Agenda**

### **Quilted Velvet Garden Opening Ceremony**

The official opening of the award winning Quilted Velvet Garden, created by landscape architects for the 'Small Gardens' section at the Royal Chelsea Flower Show earlier this year was carried out by Jennifer McGee, mayor of Prudhoe and chair of the Prudhoe in Bloom Society she was accompanied by James Dobson, this year's winner of Prudhoe in Bloom 'best garden' alongside staff and members of the SCA Community Consultation Forum. She said "gardening is a real passion of mine and I never tire of seeing the care, attention and creativity. It is a real honour to be asked to officially open the Quilted Velvet Garden for SCA. It's an inspired space with a beautiful selection of planting and I'm sure it will give pleasure to staff and visitors alike."

The garden was admired by all and pictures were taken of the official opening ceremony.

### **Velvet Brand Update**

A Brand Marketing update and presentation was given by Lou Minshull:

Update on the new Baby MD  
WWF Panda Promotion  
Triple Velvet Young Nature Photographer 2008  
Tree-Athlon 2008  
Quilted Velvet  
SunWalk Newcastle 2008  
Activities – Triple Velvet Young Nature Photographer – 2008 Competition for children.

Peter Nevin said that it was a great disappointment that the SunWalk had been cancelled due to weather conditions after so much effort, Lou agreed and went on to mention her disappointment that the 'luxury loos' provided by SCA on the day to a very high specification had not been seen by the entrants. However, she did point out that the walk would be re-organised, possibly early 2009.

### **Environment**

Jim Sibbald introduced himself to the CCF and said that he was standing in for Jim Smith who could not attend on this occasion.

He gave a presentation on the following energy activities:

- New Boilers (installed and operating to plan – 7% reduction in energy consumed).

Peter Nevin said that he had not received any negative comments regarding the chimney and Paul McDonald added that the steam is barely noticeable; he had also noticed that there had been no objections regarding the size of the chimney. TR said that significant monthly electrical savings were being achieved with massive savings overall.

- Heat Recovery Schemes – teams are set up to look at ways to recover heat from the process
- Electrical savings - all areas in the mill will be setting objectives and developing action plans to reduce energy consumption in 2009.
- Savings overall in 2008 shows a reduction in CO2 of over 5,000T – saving over £600,000
- New truck fleet is 20% more fuel efficient than previous model.
- NOX survey (Planning Condition for new Boiler Stack) completed.  
No change detected in any location (Ovingham, Prudhoe and SCA Site). Copy of report has been issued to Tynedale District Council Planning Department.

### **ERP (Energy Recovery Plant)**

No firm date to start construction and planning permission will expire in Sept 09 and an extension will be applied for. Energy and technical issues are still being considered.

Paul McDonald advised Jim that the planning department would change from Tynedale CC to Northumberland CC in April.

### **Waste Reduction**

Wet strength tissue to be recycled on site – saving raw material and transport movement off site (4 skips/day).

Early November 08 wet strength pulper installed.

Waste segregation – further segregation activities to increase opportunity for recycling include a new poly baler installed in October – all polythene will then be baled and recycled.

### **Noise**

Studies carried out in August – Stop and Start Drives and Vents. The information from the study will be used to develop noise reduction plans for 2009.

PN commented that he had not heard of any issues with noise these days.

### **Site Housekeeping**

Painting programme now completed, improved management of skips on site, general 'clean up campaigns' and fencing improvements.

And finally Jim said that SCA had been presented with the Tynedale Regional Business award for Environment and had then gone on to win the Northumberland, Durham and Tees-side Area Award.

### **Site Development**

John Bone (standing in for Bob Conlin) then gave an update on site improvements:

External reel storage buildings painted

Unifibres site upgrades and painting completed

The appointment of a grounds maintenance company with the aim to improve gardens and verges.

Internal improvements to meeting rooms, paintwork, walkways and internal roads.

PN said that the view from a train journey past the SCA site had greatly improved in recent times no doubt with regard to site improvements in general.

### **IDC**

Paul Macfaden gave an overview of the IDC and showed the UK locations of manufacturing sites, IDC sites and third party warehouse sites.

Transportation – Paul informed the CCF that Elddis Transport (Consett) have been our lead haulier since 1971 when we were then known as Kimberly Clark, the following projects have been implemented to increase wagon capacity and reduce traffic movements:

1971	Cardboard Boxes on flat trailers with tarpaulins
1970's	Trailer length increased from 12.2m – 13.6m (+8%)
1980's	2.1m pallets in 2.6m curtain trailers
1990's	2*1.2m pallets in 2.8m trailers (+14%)
2001	M6 SCA introduced (+50%)

2004	2*1.5m pallets in 3.1m curtain trailers (+25%)
2005	M40 SCA draw-bar introduced (+44%)
2006	M90 SCA introduced (+73%)
2006	DHL started to deliver for Asda

Transport developments over the years were also presented:

Euro 4 and Euro 5 emission standard – reduced particulates

Speed restrictors (56 mph)

Paper (and more recently digital) tachographs

Global Tracking Systems – real time

Empty vehicle running:

Industry average is 25%

Elddis average is 14%

Prudhoe site average is <5% (for 24 vehicles)

SCA combine finished goods outgoing with raw materials incoming to minimise % empty

Shared user transport – even with competitors!

Higher trailers vs teardrop (ref carbon footprint, mpg etc)

Paul then went on to explain why “Elddis Transport use New Ridley Road” a question which had been brought up at previous meetings.

There are three alternative routes from Prudhoe to Consett (or visa versa).

Via Stocksfield, Whittonstall = 13.9 miles

Via Riding Mill A68 = 19 miles

Via Swalwell, Rowlands Gill = 25.8 miles

Therefore 37% reduction in mileage and environmental impact is gained by using New Ridley Road. In general our drivers will only use the Stocksfield route if they are empty or solo which limits the impact, if fully laden they would head to Blaydon (going East and South) or Riding Mill roundabout going (West or North).

If 25 vehicles in a week use the Stocksfield route both ways, the saving in mileage would be 13,260 and the saving in fuel would be around £7,000 and CO2 emissions would be reduced by 20,000g.

### **Local Community**

Tyne river crossing - a general discussion was held with regard to the roads, bridges and local traffic surveys, views and opinions were expressed re Ovingham/Wylam residents reluctance to have their bridges widened which would increase a heavy traffic flow through their villages vs other local resident views that the bridges would greatly help traffic flow in the area and save time, fuel etc..etc.

A recent local 12-hour traffic survey had been overwhelmed with data with the result of the need for extra time to analyse the data and everyone agreed that they were looking ward to reviewing the results in due course.

### **Date of Next Meeting Date**

Thursday 23<sup>rd</sup> April 2009